

How Tos of setting up a Web Presense

The How Tos of Setting Up a Web Presence For Your
Business or Organization

Cheaply, Reliably, Effectively

Robert Heller

Wendell Free Library

- 1 Introductions
- 2 What you need to have a website
- 3 Setting up your website: step by step

Who I am

Robert Heller
Deepwoods Software
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Services Deepwoods Software offers:

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- Custom Computer Programming.

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- Custom Computer Programming.
- Linux Administration.

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- Linux Administration.
- Web Hosting.

Who you are / why you are here

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What a website can do for you:

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What you need to have a website

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- .info Informational websites.

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- The software infrastructure to implement the web server.

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Visiting the Go Daddy website

The screenshot shows the GoDaddy website homepage. At the top, there's a navigation bar with links for Home, Domain Auctions, Marketplace, Support & Community, Media, and My Account. Below this is a search bar for domains, with a dropdown menu showing ".com" and a "GO!" button. The main content area features a large banner for domain registration, stating "Domains for just \$1.99*" and listing prices for ".COM Transfers" at \$6.99* and ".COM Transfers" at \$10.69*. A woman in a GoDaddy t-shirt is featured in the banner. To the right, there's a "Go Daddy DEALS" section with a "SALE" badge and a "Easy-to-use website builders!" section. The footer of the browser window shows the URL "www.godaddy.com".

Searching a domain name

The screenshot shows the GoDaddy website interface. At the top, there's a navigation bar with links like 'HOME', 'Domain Auctions', 'Marketplace', 'Support & Community', 'Media', 'Blog's Video Blog', and 'My Account'. Below this is a search bar with the text 'Start your domain search here...' and a search box containing 'deepwoodschickenfarm.com'. To the right of the search box, there are several sale announcements: '#1 in Domain Registrations! SALE! info \$0.89*', 'SALE! dns \$5.99*', 'SALE! mobi \$6.99*', 'SALE! us \$4.99*', and 'SALE! int \$0.99*'. Below the search bar, there are more domain-related offers: 'Domains for just \$1.99*', 'New .COMs per year & lower \$10.69*', and '.COM Transfers FREE 1 yr ext! \$6.99*'. On the right side, there's a 'Go Daddy DEALS' section with a 'Up to 30% off eCommerce sites!' offer and an 'Easy-to-use website builders!' offer. At the bottom, there's a 'I WANT to...' section with a search box and a 'Transfer domains to Go Daddy' option.

About to register a domain name

The screenshot shows the GoDaddy website interface in a Firefox browser. The main content area displays search results for the domain 'deepwoodschickenfarm.com'. A green checkmark icon indicates the domain is available for registration at a price of \$10.69*. Below this, a table lists various domain extensions with their respective prices and special offers.

Domain	Price	Special Offer
deepwoodschickenfarm.com	\$10.69/yr	Most Popular
deepwoodschickenfarm.info	\$0.99*	BEST VALUE!
deepwoodschickenfarm.net	\$12.99/yr	
deepwoodschickenfarm.org	\$14.99/yr	
deepwoodschickenfarm.us	\$8.99 SALE!	Save \$11.00/yr
deepwoodschickenfarm.godaddy.com	\$6.99*	Save \$8.00/yr
deepwoodschickenfarm.us	\$4.99 SALE!	SPECIAL!
deepwoodschickenfarm.biz	\$5.99 SALE!	Save \$9.00/yr

Additional domain options are listed on the right, including .net, .org, .us, and .biz, with prices ranging from \$4.99 to \$12.99. The interface includes navigation tabs for HOME, Domain Auctions, Marketplace, Support & Community, Media, and My Account. A sidebar on the left contains links for MY PRODUCTS, MY ACCOUNT, and MY RENEWALS & UPGRADES. The bottom of the browser window shows the address bar with 'www.godaddy.com' and the status bar with 'Done'.

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Generally allows for a more one-on-one customized service offering, tailored to your needs.

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- Technical Support.

Setting up your Domain Name Servers

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- Testing the DNS translation.

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Three common open source CMSs

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- WordPress. A popular small system, originally designed for blogging, but also works well for smaller non blog oriented websites.

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- Some hosting providers will do most of this for you.

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- Upload your content. Use the CMS's *back end* to write textual content and upload media (images, audio, and video).

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 - Service to put small advertisements for your site on other web sites.