The How Tos of Setting Up a Web Presence For Your
Business or Organization
Cheaply, Reliably, Effectively
Robert Heller
Wendell Free Library

1. Introductions

2. What you need to have a website

3. Setting up your website: step by step

Who I am

Robert Heller
Deepwoods Software
51 Locke Hill Road
Wendell, MA 01379
978-544-6933
`heller@deepsoft.com`

Services Deepwoods Software offers:

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- Custom Computer Programming.

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- Linux Administration.

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What a website can do for you:

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What you need to have a website

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- The software infrastructure to implement the web server.

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Visiting the Go Daddy website

Searching a domain name

About to register a domain name

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  Generally allows for a more one-on-one customized service offering, tailored to your needs.

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- WordPress. A popular small system, originally designed for blogging, but also works well for smaller non blog oriented websites.

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- Some hosting providers will do most of this for you.

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- Upload your content. Use the CMS's *back end* to write textual content and upload media (images, audio, and video).

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  Service to put small advertisements for your site on other web sites.